

EASEL'D



City of
Newcastle

1 SEPTEMBER – 1 OCTOBER 2023

Would your business like to host an artist 'mini residency' one afternoon or evening?

Easel'd is a live painting event that will feature curated artists painting or drawing on easels on weekends around Newcastle's CBD from the **1 September** to the **1 October 2023**.

With support from City of Newcastle through the Special Business Rate Grants, we have funding to support 20 x local artists to host 'mini painting residencies' for 4 hour sessions at shops, cafes, bars and hotels in the CBD.

- **EASEL'D** promotion through print and digital marketing
- Artists are paid for their time
- No costs to participating businesses
- Businesses have input into artist selection
- Artist can work on a table if there is no room for an easel

WANT TO HOST AN ARTIST?

1. Fill out the form
2. Text a photo of the form to Jacinta on **0422 033 055** or **info@thewallstation.com**

We'll be in touch on **23 May** to let you know if your application has been successful.

Business Name:

Address:

Contact Name:

Email:

Mobile:

Area that artist would work in:

(eg inside café, beer garden, outdoors at entrance to the venue etc)

Do you have an idea of the type of artist you would like?

Feel free to suggest a specific artist:

Is your venue licensed? Yes No

Is your venue all ages? Yes No

Are you interested in the artist exhibiting art works in your venue during the **EASEL'D** event period?

Yes No

Preferred weekend day Saturday Sunday

Preferred time of day Morning Midday

Afternoon Early Evening

Describe your usual customer demographics:

(eg families, young professionals, seniors etc)

Comments: